

# DS4SKILLS-GO

BRAND GUIDELINES

February 2025





DS4Skills

COMMON EUROPEAN DATA  
SPACE FOR SKILLS

USE IN DARK BACKGROUND



DS4Skills

COMMON EUROPEAN DATA  
SPACE FOR SKILLS

COLOURS

#2E398E  
R46 G57 B142  
C98 M95 Y6 K0

#FCBA65  
R252 G186 B101  
C0 M30 Y69 K0

#369FBC  
R54 G159 B188  
C73 M21 Y20 K0

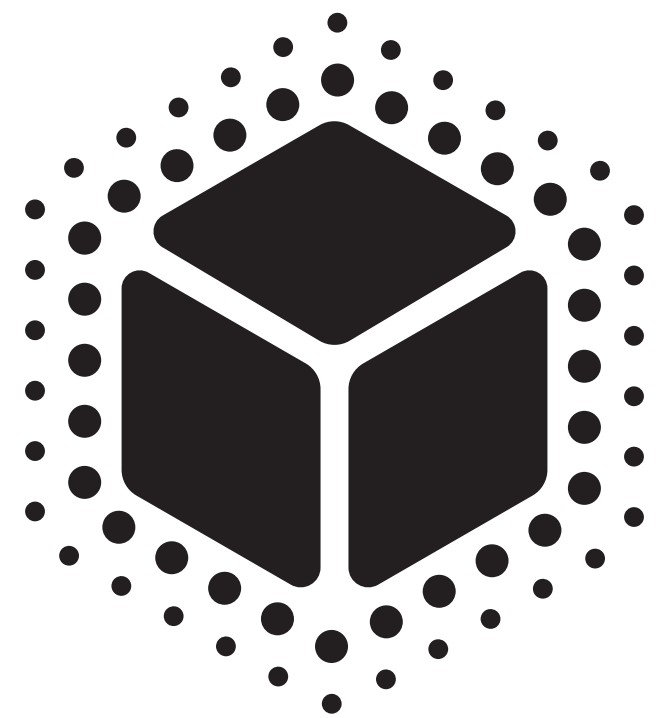
#ACB2DA  
R172 G178 B218  
C31 M26 Y0 K0

#FFE4C7  
R255 G228 B199  
C0 M11 Y22 K0

#BAD9E0  
R186 G217 B224  
C26 M4 Y9 K0

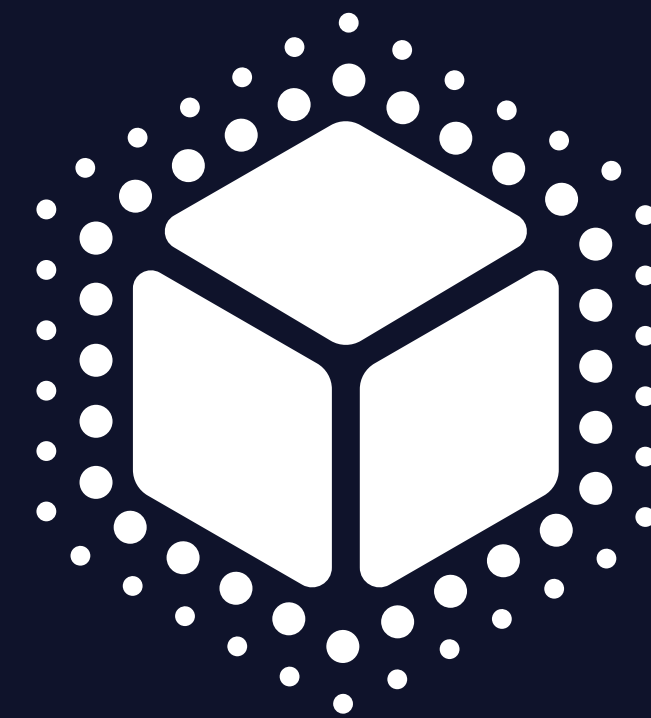
#20264F  
R32 G38 B79  
C97 M92 Y39 K37

#12172D  
R18 G23 B45  
C90 M83 Y51 K66



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The height of the capital letters defines  
the ideal space around the logotype

## **Work Sans**

for printed and digital  
visual materials

Available for free  
[fonts.google.com](https://fonts.google.com)

## **Arial**

if Work Sans font is not  
available



40mm  
minimum width

Applying  
new colors



Distorting  
the proportion



Rotating  
for special effect







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All of the DS4SKILLS-GO visual productions must display the EU funded logo.

All written productions, i.e., reports, must include the disclaimer alongside the logo.

Available formats  
for printing: *eps*.  
All other types of use: *png*.

[Download the logo](#)

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